

# FROM THE PAST...

On the cover - Charlie & Ellen Ingebretsen in south Minneapolis, about 1919

## 1920s

Minneapolis is a booming town, Lake Street bustling with commerce on the southern edge of town. Charlie Ingebretsen, an immigrant from Norway, opens several meat markets, one at 16th Ave. and East Lake Street.



In 1921, Charlie Ingebretsen, Sr. at left.



Streetcar on Lake Street Line 1930s

## 1930s and 1940s

Ingebretsen's caters to a local community of Scandinavians who populate the growing South Minneapolis neighborhoods. Its location on a street car line contributes to its viability.

## 1950s

Bud Ingebretsen takes over from his dad after the war, continuing the market's emphasis on quality and good service. Lake Street is the "Main Street" of south Minneapolis - anything needed could be found here!



Bud Ingebretsen & his new bride Honnie Adams



Harry Swanson & Warren Dahl

## 1960s

Warren Dahl becomes Bud's partner, bringing recipes for many of the specialties that will become store staples. Freeways are built and the flight to the suburbs begins, many businesses leaving Lake Street behind.

## 1970s and 1980s

Ingebretsen's stays put, doubling its size and adding an import gift shop. Lake Street continues a slow decline, feeling the effects of neglect.



Kathy Moir in the Needlework Department

## 1990s

Ingebretsen's expands again, adding more space next door for its burgeoning gift shop. The store remains committed to helping to improve conditions on Lake Street and its surrounding community.

## 2000s

The last expansion adds a wonderful classroom/event space and more room for the growing mail-order department, as well as a small "butik" in Stockholm, WI, on the shores of Lake Pepin. The Lake Street community blossoms, seeing the fruit of the labors of many restore its pride and vitality, aided in no small part by its newest immigrants, this time from Latin America and Somalia.



Happy Kransekake class, Ingebretsen's in Stockholm, WI, and fellow community members

*Ninety years ago, in a very different Minneapolis, a young Norwegian immigrant named Charlie Ingebretsen opened a meat market on East Lake Street. Though East Lake Street has seen many changes over the years, Ingebretsen's has remained a staple in the community for all things Scandinavian: within the market's walls, you can find everything from Lutefisk to the latest in Scandinavian design. Four generations of Ingebretsens have minded the store, joined in the 1960's by the Dahl family. Together they have helped to keep East Lake Street a vibrant, diverse and exciting part of Minneapolis that 90 years later still represents every part of the world. Ingebretsen's is part of our history and part of our future.*

- Minneapolis Mayor R.T. Rybak, 2011



## Uff Da! We're 90!

Yes, Ingebretsen's is 90 years old and we are celebrating our history, our community, and most of all, our customers! A heartfelt thank you goes to all of you who have been with us decade after decade and to those of you who are reading the catalog or visiting the store for the very first time. Ingebretsen's would have never reached this venerable age without you.



### Ingebretsen's 2011

*Our good friend, Judith Kjenstad took 2 years to create the stunning folk art murals that decorate the exterior walls.*

We also want to thank our exceptional vendors, the artists and importers who bring us the products we are proud to offer you. We thought you might like to know a little more about these people and businesses, so we've included mini-profiles of some of them in this year's catalog. We think you will enjoy your items from Ingebretsen's even more, knowing the care and commitment that went into their production.



We will be celebrating our anniversary with many events throughout the fall and Christmas season. Check our website for info, and the schedule. For those of you who can't visit the store, we're including you through updates on Facebook and web specials, so check in often to see what's new!

### Ingebretsen's Saga A Family, A Store, A Legacy in Food

Our new book is a look at Ingebretsen's - past, present and future - and an introduction to some favorite aspects of Scandinavian and Scandinavian-American culture. And, because food is linked so strongly to our heritage, we have made this a cookbook, too. You'll find 61 recipes with contemporary uses for some of the favorite ingredients you can find at Ingebretsen's, as well as recipes for Scandinavian comfort food.

Spiral bound, 8½" x 5½", 124 pages 44443 \$14

*A story of heritage, community and traditions...  
the ingredients that keep  
all of us bound to each other.*

